



SADIE HOWES

SOLUTIONS INSTIGATOR

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📍 LAS VEGAS, NV

EDUCATION

NORTHWESTERN UNIVERSITY
EMBA CANDIDATE 2020

JOHNS HOPKINS UNIVERSITY
BA 2011

ACHIEVEMENTS

- **2019-2020 ANN DRAKE** SCHOLAR (FEMALE LEADERSHIP)
- **2019 MIAMI NICE GALA EVENT** (\$40K RAISED IN 4 WEEKS)
- **2018 LOW CARB OVEN BRAND LAUNCH** (23K FOLLOWERS)
- **2016 TRIPLE AWARD WINNING** "WE DELIVER DREAMS" (INTEGRATED AD CAMPAIGN)
- **2016 AWARD WINNING** "GET ER READY" (DIGITAL CAMPAIGN)
- **2014 COLGATE OPTIC WHITE WHITEN & PROTECT PRODUCT LAUNCH**
- **2014 COLGATE OPTIC WHITE TOOTHBRUSH + WHITENING PEN PRODUCT LAUNCH**

EXPERIENCE

- **US HEALTH SYSTEMS** **CURRENT**
VICE PRESIDENT - OPERATIONS & COMPLIANCE
- **LOW CARB OVEN** **2017-2019**
BUSINESS DEVELOPMENT CONSULTANT
- **HCA EAST FLORIDA** **2017-2019**
DIRECTOR OF MARKETING
- **BPD ADVERTISING** **2015-2017**
DIRECTOR OF MARKETING
- **PLATFORMS** **2015-2017**
MARKETING CONSULTANT
- **YOUNG & RUBICAM** **2012-2015**
SENIOR ACCOUNT EXECUTIVE
- **DRAFT FCB** **2011-2012**
ASSISTANT ACCOUNT EXECUTIVE

EXPERTISE AREAS

BRANDING
BUSINESS DEVELOPMENT
CUSTOMER SERVICE
INTEGRATED MARKETING
OPERATIONS MANAGEMENT
ORGANIZATIONAL CULTURE
PROJECT MANAGEMENT
STRATEGIC PLANNING
SOCIAL MEDIA



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